

# HAIR BIZ

Year 13 Issue 3

YOUR SKINCARE  
ROUTINE  
SHOULDN'T STOP  
AT YOUR HAIRLINE.

NEW KERASILK REVITALIZE  
SCALP CARE & FACIAL

**KERASILK**

GOLDWELL.



# DATELINE CITY

"Home to the best hairstyling, personal hair grooming tools and associated products"



## FAST FAVES

Fast, friendly, feel-good and fun - that's Fave4HAIR! Super easy-to-use haircare with cleaner, greener ingredients for salon retail. Shampoos, conditioners, treatments and styling products which take the guesswork out of gorgeous.

## COMBS GET SMART

Introducing Pegasus professional combs with 100% hard rubber + Flexinite technology. The most humble of styling tools is revolutionised. Flexinite responds to changing temperatures to glide through hair without damage.

## BE BRILLIANT WITH SYNERGY

Deliver extraordinarily brilliant, permanent hair colour. Boosted with a special synergy of keratin, argan oil, linseed oil and silk proteins, Echos Synergy Color is ammonia-free and PPD-free. Suitable for sensitive and reactive scalps. Made in Italy.

## SOOTHE AND REVIVE

A new Theorie for over-processed and distressed hair. Introducing Theorie Marula & Argan Oil Soothing Shampoo and Conditioner, soothing the most damaged tresses with a blend of antioxidants and keratin.

## COLOUR DO-OVER WITH A CONSCIENCE

Time for a colour correction? Malibu C colour wellness remedies are extraordinarily easy, fast and inexpensive vegan, water-activated formulas. Turn colour correction into a foolproof 45-minute breeze.

## NO DOWNTIME, CUSTOMISED KERATIN TREATMENTS

The same day, customisable, in-salon keratin treatment. Keratin Complex Personalized Blow Out smooths, straightens, defines curl or de-frizzes as your client desires. No downtime! Results last up to three months.

## HAVE A QUICKIE

Some quickies are better than others. Design.ME Quickie.ME Dry Shampoo is the quickie cleanse, refresh and volumise. The unique rice starch formula absorbs, lifts and styles hair without the need for water. Tailored formulations for dark and light hair.

FOR MORE INFORMATION:  
CALL DATELINE IMPORTS P/L ON (02) 9666 3611  
OR VISIT DATELINECITY.COM

# DATELINE